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## Query Guidelines for The Pastel Journal

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*The Pastel Journal* is the only national magazine devoted to pastel. This bi-monthly publication for professional artists and passionate amateurs showcases the best work of top working artists. With full-color reproductions, in-depth interviews, thought-provoking essays and helpful information on workshops, contests and exhibitions, it will inspire and inform artists working in pastel or any other medium.

### Where to Start

Artists should query in advance rather than send unsolicited manuscripts. Queries should include:

- ❑ At least 8-12 slides or larger transparencies, or digital images on CD, of the artist's work. These images are critical—our decisions regarding features are based first and foremost on the quality of the artwork. All slides should be in protective sleeves and labeled with the painting's title, medium and dimensions. Please also enclose an inventory sheet listing the artwork you're sending us.
- ❑ The artist's résumé or some brief biographical information.
- ❑ A brief outline of a proposed article. (Familiarity with recent features in *The Pastel Journal* will help.)
- ❑ A self-addressed, stamped envelope (SASE) large enough and with sufficient postage for returning the materials.

We'll try to respond to your query within three months.

Feature articles can range anywhere from approximately 500 to 2,000 words. Artists are paid depending upon the length and completeness of the article submitted, though payment usually does not exceed \$500. Our magazine production process requires that we work far in advance of publication, so it can be as long as a year after acceptance that an article is published. Slides and transparencies will be returned after publication of the article. Given artists' often-difficult schedules, we generally are accommodating in setting deadlines for assigned articles.

### Freelance Writers

Freelance writers wishing to write for *The Pastel Journal* generally should propose an article on the work of a specific artist with whom they are in contact and who has agreed to be the subject of a potential article. The writer must provide all the query materials listed above, plus his or her own résumé and clips of previous work. Writers must have the ability to write specifically about the artist's techniques, from the artist's viewpoint using the language of art. Typically a negotiable payment is made only to the writer, unless other arrangements are made between the writer and the artist. A writer proposing an article that doesn't focus on the work of one specific artist must send a synopsis and a detailed outline along with a résumé and clips, fully establishing expertise where necessary, and the writer should be thoroughly familiar with the artist-oriented type of articles we publish.

### More Opportunities

Artists and writers interested in contributing to our columns, which include Professional Practices and Pastel Pointers, should specify the column in the query letter, which must include a detailed article proposal. Slides must be submitted in the manner described above, along with a résumé, clips, or any other appropriate evidence of expertise.